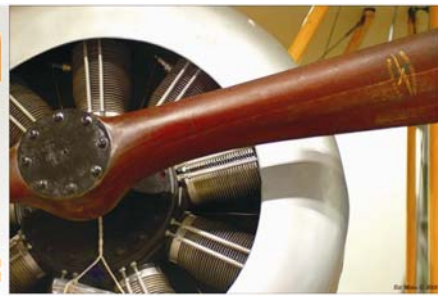


Lyon County Fly-In

P.O. Box 186, Silver Springs, NV 89429

www.lyoncountyyflyin.com
lyoncountyyflyin@yahoo.com

May 21 & 22, 2011 - Silver Springs Airport



The Lyon County Fly-In, a non-profit 501(c)(3) organization, holds its annual event at the Silver Springs/Lyon County Regional Airport in Silver Springs, Nevada on May 21 and 22, 2011.

Sponsorship is a great “fit” for your community-oriented and promotional-minded company. You can get your message out, publicize your product and services, and boost name recognition while supporting this popular and well-attended event.

The Fly-In event is held to introduce aviation to the general public and the public to get up close and personal with pilots who build and fly their own airplanes. This year’s theme is “History in the Making – 150 Years of Lyon County.”

The 2010 event was a huge success. The Fly-In and the Experimental Aircraft Association, Chapter 403, flew 150 Young Eagles. The Fly-In’s Young Eagles program provides an opportunity for kids to experience the world of aviation and experience the thrill of flying. We can design a sponsor package with your company to be the **Naming Sponsor** for this premier Fly-In activity or any others that may fit your needs.

Our Goals include:

- ✿ Promote aviation and education through support of the "Young Eagles" program;
- ✿ Support our armed services by giving them a chance to interact positively with our attendees;
- ✿ Offer an opportunity to showcase Lyon County and attract visitors to the area;
- ✿ Provide a setting for businesses to showcase themselves, their products and all that they contribute to the community;
- ✿ Offer a forum for non-profit organizations in Lyon County to earn funds for their many worthwhile projects;
- ✿ Create a weekend of family fun for the residents and visitors of Lyon County.

We would appreciate having your support for the 2011 Lyon County Fly-In through a sponsorship and/or donation. You can sponsor a specific item or event at the Fly-In, such as the pilot breakfast, VIP chalet, children’s games, raffle, generator, registration tent, etc. Any contribution of \$350 or more will allow your organization the option to exhibit at the Fly-In. The Lyon County Fly-In is a 501(c)(3) nonprofit organization incorporated in Nevada. All contributions and sponsorships are fully tax-deductible.

Take a few minutes to view the presentations on the accompanying CD. It will give you a taste of this great event. Please keep it as a gift from the Lyon County Fly-In. For more visuals, you can also visit our web site www.LyonCountyFlyIn.com.

The Arlington Group can work with you to customize a sponsorship program tailored specifically for your company. For further sponsor options, please contact Fred or Maxine at info@EventsNevada.com or call 775.887.1294. Contact the Lyon County Fly-In at LyonCountyFlyIn@yahoo.com for further information.

Come and see for yourself what a growing number of businesses in northern Nevada have discovered. By partnering with this successful event, you can boost your company profile through support and advertising with the Lyon County Fly-In.

Sincerely,

Lyon County Fly-In Committee

Lyon County Fly-In needs sponsorship for these specific areas. You can become a **Naming Sponsor** or contribute to making sure we are able to hold all these activities.

- ✿ **Fuel for Young Eagles Pilots** – these pilots donate their time and their plane to make this the largest Young Eagles fly-in in the state.
- ✿ **Children’s Area and Activities** – coloring books, Styrofoam planes, face painting, safety fingerprinting, rocket building, bounce house and more to keep the kids active and happy.
- ✿ **Pilot Welcoming Committee** – youngsters from the Boys & Girls Club greet arriving pilots, making their first impression a warm and smiling experience.
- ✿ **Pilot and VIP Lounge** – a comfortable spot for pilots to relax after landing and before taking off; sponsors can talk to pilots in this relaxed atmosphere and share a beverage and a snack.
- ✿ **Pilot Breakfast** – the Fly-In hosts each pilot to a great pancake breakfast, including sausage, juice and coffee.
- ✿ **Goodie Bags** – each arriving pilot gets a “Goodie Bag” filled with merchandise, flyers, a certificate, and coupons from our sponsors.
- ✿ **Flight Operations** – crew members keep a sharp eye on the runways, taxiways and apron to assure maximum safety, using radios and other high-tech gear, as well as Public Announcements.
- ✿ **Entertainment** – a great variety of music, singing and playing, to keep the atmosphere lively all day long.
- ✿ **Port-a-johns** – along with hand washing stations, a MUST at any community event.
- ✿ **Logistics** – Handling outside equipment and supplies, set-up including parking layout, tear down of tents, trash cans, and the parking area.

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LYON COUNTY FLY-IN
MAY 21 & 22, 2011
SILVER SPRINGS AIRPORT
SPONSOR CONTRACT/OPTION
Thank you for supporting this great event.

The 2011 Lyon County Fly-In is a family event celebrating the youth, airplanes, and all things aviation.

APPLICANT NAME: _____ DAY TEL: _____
BUSINESS NAME: _____ EVE TEL: _____
ADDRESS: _____ FAX: _____
CITY: _____ CELL: _____
ST: _____ ZIP: _____ E-MAIL: _____

Sponsorship Amount: \$ _____

Please indicate a contact for your advertising copy – NAME: _____
PHONE: _____
EMAIL: _____

Are you interested in a booth (10 x 10 Space) ? Yes _____ No _____

If YES : 10 x 10 space . You may give away any promotional or informational items at your booth. It must be staffed both days of the event.

Make check payable to the **LYON COUNTY FLY-IN**
Return full payment and form to:

Lyon County Fly-In P.O. Box 186 Silver Springs, NV 89429

For further information, call 775.887.1294 or fax: 775.887.1896 or e-mail: info@EventsNevada.com or visit www.LyonCountyFlyIn.com

To charge your credit card, please supply the following information: MasterCard or Visa
Card Number:

_____ / _____ (As it appears on the credit card)

Print Name: _____

Signature: _____

(Note: Charge card will be billed by Arlington Group)

